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HANES Brands Inc *news release*

FOR IMMEDIATE RELEASE

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HANESBRANDS DECLARES REGULAR QUARTERLY CASH DIVIDEND

WINSTON-SALEM, N.C. (July 25, 2017) – HanesBrands (NYSE: HBI), a leading global marketer of everyday basic apparel under world-class brands, today announced that its Board of Directors has declared a regular quarterly cash dividend of \$0.15 per share to be paid Sept. 6, 2017, for stockholders of record at the close of business Aug. 15, 2017.

The cash dividend is the 18th consecutive quarterly return of cash to stockholders. The company has returned more than \$600 million in quarterly cash dividends to stockholders since initiating its program in April 2013.

HanesBrands is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company markets its products under some of the world's strongest apparel brands, including *Hanes, Champion, Maidenform, DIM, Bali, Playtex, Bonds, JMS/Just My Size, Nur Die/Nur Der, L'eggs, Lovable, Wonderbra, Berlei, and Gear for Sports*. The company sells T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear produced in the company's low-cost global supply chain. More information about the company and its corporate social responsibility initiatives, including environmental, social compliance and community improvement achievements, may be found at www.Hanes.com/corporate. Connect with HanesBrands via social media on Twitter (@HanesBrands) and Facebook (www.facebook.com/hanesbrandsinc).

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